



Texas Longhorn Breeders Gulf Coast Association

Board of Directors Meeting
January 9, 2024
Conference Call, 7:00 pm

Call to Order:

Jennifer Francis called the meeting to order at 7:08 pm. The following individuals were in attendance:

Brooke McCauley
Jennifer Francis
Karen Allen
Kelli Jones
Nel Scott
Stephen Head

Ben Herman
Julio Romero
Kathy Palladini
Kim Head
Sarah Buentello
Tonie Romero

Review of Minutes:

We reviewed the minutes from the December board of directors meeting. Ben Herman made a motion to approve those minutes and Julio Romero seconded the motion. The motion passed unanimously.

Financial Report:

Kim Head reviewed our finances for November and December. Our previous bank balance on 10/31/2023 was \$89,719.47. Total deposits/credits were \$630.86 in November and \$8.58 in December. Total checks/debits were \$804.42 in November and \$4,317.01 in December. Our ending bank balance on 12/31/2023 was \$85,237.48 (\$61,580.87 in the checking account and \$23,656.61 in the savings account). There was an outstanding check in the amount of \$2,000.00.

The **\$23,656.61** balance in the savings account consists of: future scholarship obligations of **\$6,500** (2022: Trinity Summersill \$1,500; 2023: Rylee Yarborough \$1,500, Blaine Moore \$1,500, Braxten Sterling \$1,000, Makayla Miller \$500, Jacob Ferrell \$500); paid scholarship that needs funds transferred to checking: Jackson Grace **\$2,000**, TLBGCA Scholarship funds available for future awards of **\$10,634**; Russell Clements Memorial Scholarship funds available for future awards of **\$4,500**; and accumulated interest income of **\$22.61**.

The 990-EZ Tax Return was submitted and accepted by the IRS. Kim will transfer money from savings to checking for Jackson Grace's scholarship payment. Kim continued to question TDECU about CD's for commercial business accounts. She learned that TDECU has made some changes that not all employees were aware of or familiar with. She was able to purchase 2 CD's: a \$15,000, 3-month CD with a 1.75% interest rate, and a \$20,000, 6-month CD with a 2.45% interest rate.

Matagorda Show:

Stephen Head secured Kathryn Juneau as the showmanship judge for the youth show. She will judge showmanship from the stands while the animals are being judged in their classes. No showmanship prizes are given, just TLBT points because there is also an all-breeds showmanship competition that Longhorn youth exhibitors can compete in for a chance to win a buckle prize. Stephen hired Raymond Doreck to be the open show judge (recommended by Johnna DuBose). He has been given the breed guidelines with an acknowledgement form to sign. Youth show prizes are handled by MCFLA. Open show prizes will be cash payouts that will be calculated in the same fashion as our futurity payouts. The entry deadline is at the end of January. This only gives Stephen and Sarah Buentello 8 days to create and copy the program, but Stephen thinks they can manage. The open show will begin after the all-breeds heifer show concludes, probably sometime around 3:00 pm. RV spots are available for \$35/night. Stephen will reach out to MCFLA for more information about the RV spots. Jennifer Francis will make a Facebook reminder post a week before the deadline.

Winchester Futurity:

Get Ready for the Winchester Futurity! e-blast was sent on Dec. 30th. The next e-blast (Book Your Hotel Room Now!) is scheduled for Jan. 13th.

Jennifer Francis needs a Banquet Organizer to help with décor planning and banquet setup. Tonie Romero volunteered.

We currently have one banquet sponsor, 2 grand champion sponsors, 1 event sponsor, and 4 class winner sponsors. Jennifer is waiting to hear back from one other person to see which type of sponsorship she wants.

Spring Show:

Brooke McCauley has been working on the prizes and has sent Stephen Head a spreadsheet with what she has come up with so far. She consulted with her kids and students to come up with a good assortment of fresh ideas that everyone will enjoy. The next item for Stephen to start working on is food. Will need a food truck to sell concession food throughout the day and a caterer for the Saturday evening dinner. Nel

Scott knows a potential food truck vendor that she will contact for their information. Ben Herman's wife has a connection with a caterer they have used on several occasions. He will get that information from her to forward to Stephen. If we use the same vendor for both, they will need to understand the need for two different crews on Saturday to be able to prepare for the dinner while also continuing to provide concession food through lunch time.

Raffle Item:

Julio Romero picked up the Dube Chute just before the holidays and has it stored in his barn. Nel Scott has volunteered to make the flyers. Julio is hoping to take some pictures to send to Nel for the flyer, but hasn't been able to yet due to the weather. Julio found an app we can use. He wants to use the paper tickets that Jennifer Francis designed, and then enter them into the app for a randomized drawing. Kim Head has made arrangements to meet with a sales rep from Heartland – a company that works with TDECU to provide point of sale (POS) devices for accepting card payments. We are on track and still planning to start selling raffle tickets at the Matagorda show. Julio asked if we should attempt to make a demonstration video. Everyone thought that was a good idea, so Julio will work on that as well.

Scholarship Program:

The scholarship deadline is usually the end of March. We need to form a new scholarship committee this year and appoint a chairman now. Brooke McCauley volunteered to chair the committee, and Ben Herman and Julio Romero volunteered to serve on the committee. Stephen Head will reach out to Kristi Washburn to see if she is interested in serving, and Jennifer Francis will reach out to Remy Broussard to see if he is able to continue serving. As soon as the website is updated, Jennifer Francis will make a Facebook post.

Topics from the Floor:

Kim Head will be on a cruise vacation during the January meeting, so there will not be a January Financial Report until the February meeting.

Meeting Adjourned:

Jennifer Francis adjourned the meeting at 8:09 pm. We will reconvene at 7:00 pm on Tuesday, February 6, 2024.

Minutes recorded by Jennifer Francis